Digital Business Master Class

30 June
–
11 July 2025



Aalto University

Welcome to Digital Business Master Class!

Update your knowledge of digital business and technology while building your international competences and project management skills.

Digitalisation offers endless possibilities for doing our work better. From financial technology to maintenance processes and customer relationship management, digital business solutions offer ways to work more efficiently and reach results that would never be possible with traditional means.

Our mission at this course is to give you the tools to understand the exponentially changing global business environment. The course is a combination of expert lectures, peer learning and applying knowledge in real business cases.

According to our alumi, sharing experiences with a global cohort and creating solutions for the business cases are their favourite parts of the course. Experience Aalto University, update your skill set and prepare for invigorating international encounters!

Looking forward to seeing you in July!

Digital Business Master Class team &
Aalto University Summer School team

Digital Business Master Class is an interactive

Basic information

Course	Digital Business Master Class
Credits	6 ECTS
Format	On campus
Teaching period	30 June – 11 July 2025
Duration	2–week intensive
Application period	3 February – 2 May 2005
Eligibility	Completed bachelor's degree
Course fees	Programme fee 250€, incl. VAT 25.5%
Website	Digital Business Master Class

Practical arrangements

The course introduces students to different aspects of digital business with a strong focus on digital transformation. Throughout the course, the spe

Assessment

Pre-work

- Introduction video (5%, individual)
- Company and industry research – slide deck as a deliverable (15%, individual)

Intensive weeks

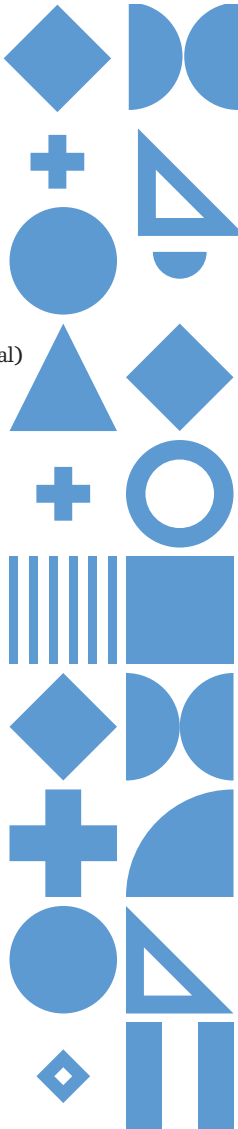
- In-class activity (10%, individual)
- Project pitch (10%, group)
- Final presentation (20%, group)

Post-course

- Project report – slide deck as a deliverable (30%, group)
- Reflection video (10%, individual)

The course is graded on a scale of 0–5, where

0 = fail	1 = poor	2 = satisfactory
3 = good	4 = very good	5 = excellent



Learning outcomes

By the end of the course, students will be able to...



Analyze how digital technologies transform markets and industries through innovation and disruption



Assess the ethical, social, and organizational implications of emerging technologies.



Justify data-driven approaches and tools to support business and strategic decisions



Solve business challenges using user-centered design methods and collaborative approaches



Demonstrate the skills necessary for effective collaboration and leadership in technology-driven organizations



Work effectively across diverse cultural and professional backgrounds to deliver innovative solutions

Application period
3 Feb – 2 May 2025



Photo: Petri Anttila



Photo: Petri Anttila

Student Testimonial

It may sound like a cliché, but the course has truly exceeded all my expectations. It was well-organised, and the communication between lecturer and students as well as among the students during our group projects was flawless. The general atmosphere during the lectures was easy-going and the main part of the focus lay on interaction, which helps you remember what you've learned."

Svitlana Chaplinska
Security and Cloud Computing
M.Sc. student
DBMC 2020 alumna



An intensive course is a great opportunity to combine academic ambition and career development with an unforgettable experience in Finland.



Photo: Julia Kivelä / Helsinki Marketing

Social Program

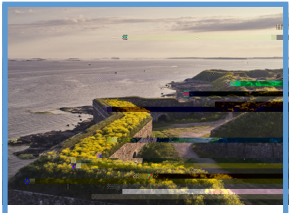
Getting to know fellow students and business professionals from around the world is one of the best things about study abroad experiences. DBMC social program offers the perfect opportunities for networking and exploring Helsinki together with your new friends. See some examples of our activities below!



Welcome evening

—

Get to know the other course participants! After kicking off the course in class, the whole DBMC group gathers in central Helsinki for a relaxed welcome event.



Tour of Suomenlinna

—

Learn about Finnish history and enjoy the crisp sea air at the old fortress. Perhaps stay for a snack or visit the island brewery while you are there?



Farewell dinner

—

Toast to a job well done and bid farewell to your cohort. The farewell dinner offers the perfect opportunity to celebrate and plan your next ttrip to visit your new friends.

Photo: Petri Anttila, Kim Öhman, Kari Ylitalo / Helsinki Marketing

Application instructions

Application period
3 Feb – 2 May 2025

Your university nominates you to Aalto

Fill in your application online

Plan your trip to Finland and activate your student account after being accepted

